Create a div or span element with a background image (image.png) to display your image in your content. Add a class="spotlight" attribute to the div/span tag. The filename of the related image for the hover effect has to be named with the suffix _spotlight (image_spotlight.png) and has to be in the same folder as the background image (image.png). Create a div or span element with a background image (image.png) to display your image in your content. Add a class="spotlight" attribute to the div/span tag. The filename of the related image for the hover effect has to be named with the suffix _spotlight (image_spotlight.png) and has to be in the same folder as the background image (image.png).